

Demitrius Spury | Creative Technical Artist

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SUMMARY

Creative Technologist & Multimedia Artist with 4+ years of experience blending 3D design, AI-driven workflows, and video production. Skilled in directing high-impact visuals for music, fashion, and brand campaigns. Proficient in cutting-edge creative tools including ComfyUI, Houdini, Midjourney, Blender, After Effects, and DaVinci Resolve.

SKILLS

- AI & Generative Tools: ComfyUI (Stable Diffusion), Midjourney, Runway
- 3D & VFX: Blender, Houdini, AI-assisted modeling, VFX pipelines
- Motion Graphics: Adobe After Effects, Illustrator, Photoshop
- Video Production: Adobe Premiere Pro, DaVinci Resolve, Sound Design
- Creative Technology: Workflow automation, prototyping, multi-platform content

PROFESSIONAL EXPERIENCE

Freelance Multimedia Producer & Creative Technologist

Jan. 2022 - Present

Self-Employed | Charlotte, NC, Remote

- Established a creative studio specializing in AI-assisted design, 3D animation, and content production for global brands.
- Directed cross-platform campaigns, blending technical artistry with strategic brand storytelling.
- Produced 100+ deliverables spanning VFX-heavy visuals, product films, and AI-generated creative assets.
- Key Projects:
 - New Balance x Willful Bias — Directed sneaker release visuals using Blender, Houdini, and AI modeling tools. Integrated VFX and generative imagery to reimagine logos and assets, producing high-energy launch content.
 - ALTEC Lansing — Produced 3D product renders and motion assets for trade shows and digital campaigns. Leveraged Blender and AI-assisted workflows to create high-quality product visuals.
 - Roc Nation x Puma (50 Years of Hip Hop) — Edited event footage with 3D animation and motion graphics. Produced campaign visuals that amplified brand collaboration, achieving 1M+ social impressions.

UX/UI Designer & Developer

Apr. 2021 - Dec. 2021

CGR Creative | Charlotte, NC

- Designed responsive interfaces and interactive prototypes for digital campaigns.
- Developed visual storytelling elements to enhance client experiences.

Design Manager

Apr. 2018 - Jan. 2021

FastSigns | Mooresville, NC

- Oversaw creative output across digital and print campaigns.
- Managed a design team recognized by corporate HQ for exceptional regional performance.

EDUCATION

University of North Carolina - Charlotte | B.A. in Graphic Design

May 2021

- *Computer Science Minor - Human-Centered Design*
 - Relevant Coursework: 3D Modeling, Digital Media Production, Interactive Design